



BROOKE MASON CHENEY

Copywriter

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brookecheney.work

PROFILE

Born in USA. Student visa with freelance work permission in DE.
German B1. English native.

EXPERIENCE

Spring 2022

BERLIN INTERNATIONAL UNIVERSITY

Lecturer

Curriculum design and instruction of two courses: Business English & Academic Writing

2019-2021

GALATEA BY INKITT - IMMERSIVE FICTION APP

2019 Jr Script Writer

Develop and write novel-length stories in numerous genres (romance, fantasy, young adult, thriller)

2020 Sr Script Writer

Analyze reader behavior data to inform story revisions, leading to 30% revenue increase

Interview and on onboard new team members

June-Aug 2021

Write and manage production of six new top performing ads

Creative Copywriter

Spearhead a project to execute 100 new ad concepts in July

2018-2019

FEAST ARTISTS BOOKING & MANAGEMENT

Assistant to Founder

Content creation and branding

Contracting and advancing, communications

SELECTED PUBLICATIONS

"The Scent of Honey"

Berlinable - 9/21

Alpha Kaden

Cowritten - Galatea - 21

The Arrangement

Cowritten - Galatea - 20

back talk - essays

Self published - 6/18

EDUCATION

2021 - 2023

MIAMI AD SCHOOL BERLIN

Copywriting and Creative Concepting track

2013-2017

KENYON COLLEGE - OHIO USA

Bachelors of Art in Literature

Cum laude with Honors

2017-2021

BERLIN WRITERS' WORKSHOP

Many classes in fiction and nonfiction with Ben Mauk, Amy Benfer, and more

Aug 2018

HASSO-PLATTNER-INSTITUT POTSDAM

Two day intensive workshop at the School of Design Thinking

Jun-Aug 2015

HARVARD UNIVERSITY - GREECE

Summer course: Comparative Ancient Empires Seminar